

ZERO 2017

ZERO INJURY SAFETY AWARDS® GALA SPONSORSHIP KIT

NOVEMBER 2, 2017
NATIONAL BUILDING MUSEUM
WASHINGTON, D.C.

www.zisa.org

ZISA[®]: Honoring Safety and Excellence in Union Construction and Maintenance

About ZISA[®]

Each Fall, the union construction industry gathers in Washington, D.C. to honor the “best of the best” – the tripartite teams who achieved zero injuries on their industrial construction and maintenance projects in the previous calendar year.

Established in 2000 by the National Maintenance Agreements Policy Committee, Inc. (NMAPC), the Zero Injury Safety Awards[®] (ZISA[®]) is an annual recognition program celebrating those union contractors, labor representatives and owner-clients who work together in a tripartite fashion to create injury-free job sites.

We believe these phenomenal achievements – once thought to be impossible – are the direct result of the mutual cooperation, respect and willingness to collaborate that are found within the NMAPC and the union construction industry in general. The winners’ hard work, cooperation and dedication to the zero injury philosophy prove once again that union construction and maintenance are the safest and best options on the market.

ZISA[®] is recognized nationwide as union construction and maintenance’s premier award for industrial safety. It showcases the best our industry has to offer, and reaffirms our commitment to safety.

ZISA®

GET TO KNOW ZERO

For **contractors**, a Zero Injury Safety Award® is an invaluable marketing tool. It shows potential clients that they understand the importance of safety and have the knowledge, commitment and experience necessary to achieve the ultimate pinnacle of performance: an injury-free job site.

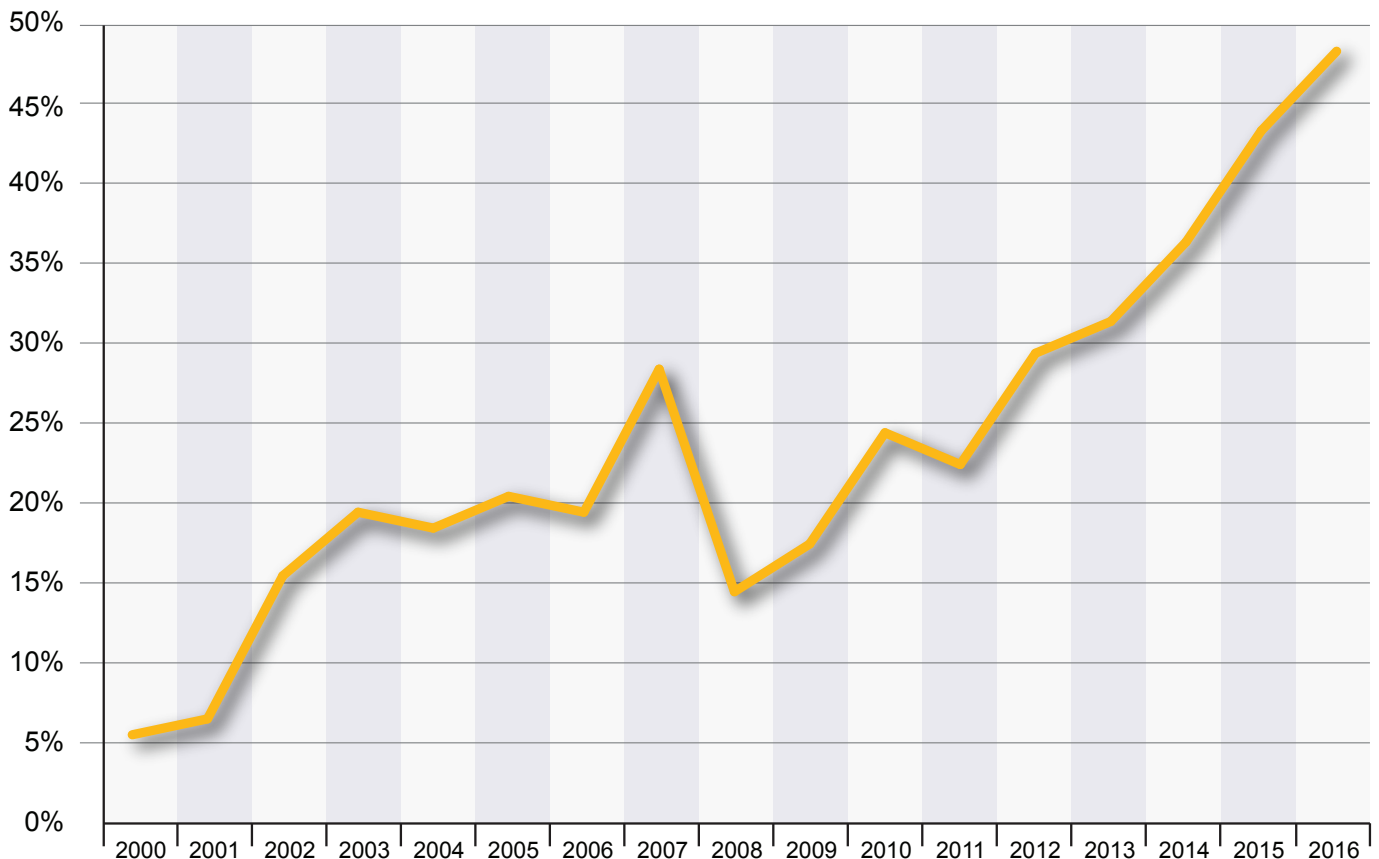
For **labor unions**, a Zero Injury Safety Award® proves once again that union craft workers are the safest and best-trained option available to contractors and owners. In an increasingly competitive market, earning a ZISA® is not only a badge of honor – it provides unions with a crucial competitive edge.

For **owner-clients**, a Zero Injury Safety Award® confirms that safety is a priority for everyone involved in the project – and that production and quality will not be compromised.

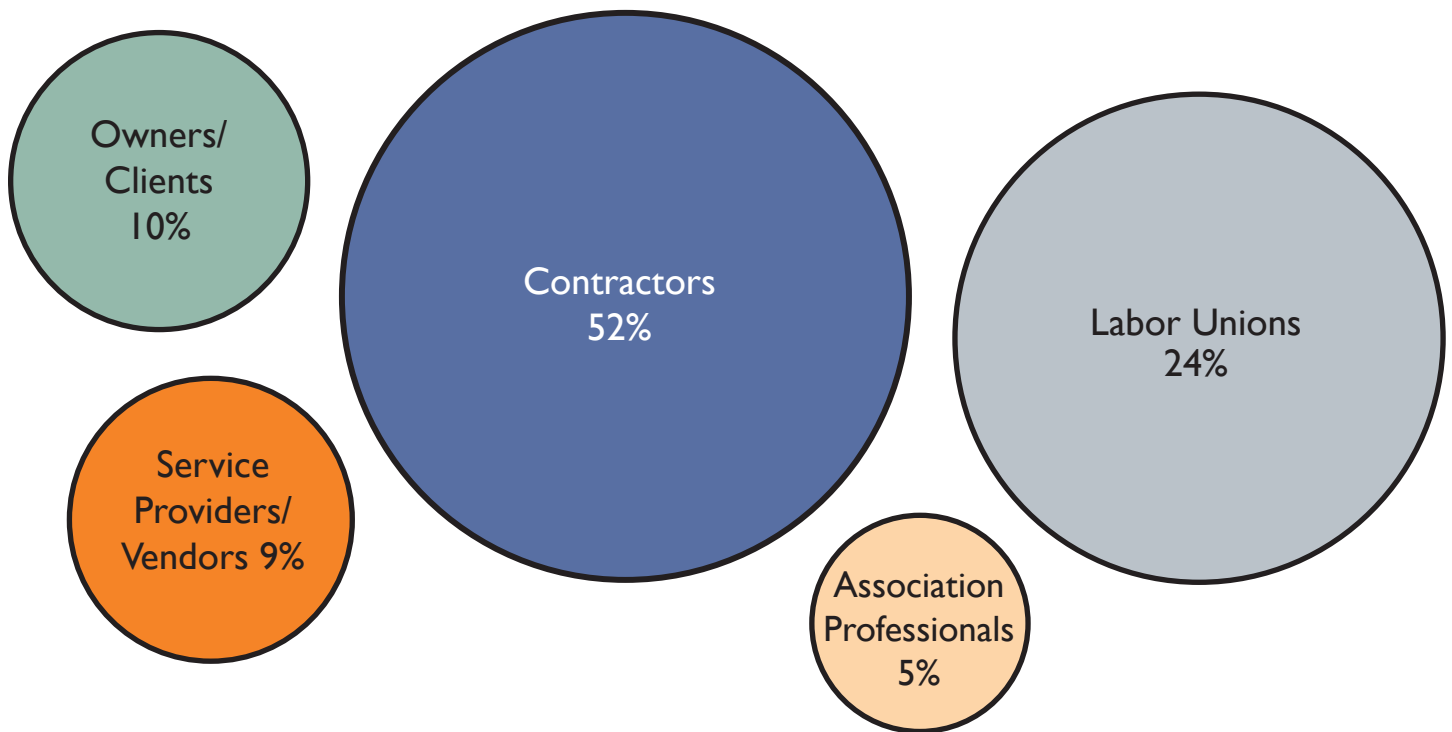
AIMING FOR ZERO

As the industry's premier safety recognition program, ZISA® provides a host of benefits to contractors, labor unions and owner-clients. First and foremost, ZISA® emphasizes our collective commitment to jobsite safety in a highly visible manner. Recognition encourages all tripartite members to work even harder and leads to increasingly better safety performance. Before the concept of zero injury gained acceptance, no one thought it was possible to complete a complex construction project on time and on budget without a single injury. Now the question is not “Can we do it?” but “How far can we take this?”

Percentage of NMA Work Hours Performed With Zero Injuries
(On average, 55 million work hours are performed under the NMA each year)



ZERO INJURY SAFETY AWARDS® GALA ATTENDEES





















“The exceptional standards that have been set by the ZISA® Program directly align with our company’s commitment to safety that is employed on each and every project we perform. Sponsoring the ZISA® Gala is a valuable channel to market our company’s dedication to safety to our partners in the labor, contractor and owner communities.”

**— Dan Kilgore, Vice President,
Graycor Industrial Constructors**

SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIPS

 Platinum \$25,000 (1 Available)	 Gold \$10,000	 Silver \$5,500	 Bronze \$2,500
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BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Sponsor logos displayed on ZISA website, media appreciations, signage and Gala program and presentation				
Logo displayed in full-page ad in future edition of TAUC's official magazine, <i>The Construction User</i>				
Verbal acknowledgment during awards presentation				
Opportunity to provide pre-approved promotional giveaways to attendees				
Sponsor's logo placed on ZISA® eBlast notifications				
Full page color ad in ZISA Program and future edition of TAUC's magazine, <i>The Construction User</i>				
Cocktail Reception				
Reserved table(s) for eight (8)	2 (premium location)	1 (premium location)	1	—

EXCLUSIVE SPONSORSHIPS

- Keynote Speaker Sponsorship: \$25,000 (1 Available)
- Gold Star Award Sponsor: \$10,000
- Wine Service Sponsor: \$10,000
- Video Tribute Sponsor: \$7,500 Each (4 Available)
- Shipping Sponsor: \$5,500 (2 Available)
- Hotel Key Card Sponsor: \$3,500 Each
- Transportation Sponsor: \$3,500 Each (2 Available)



Sponsor Commitment

Please complete the form below by September 8, 2017. Please direct any inquiries and logos to Mike Dorsey at 703.841.9707 x 122 or mdorsey@nmapc.org. Thank you for your support!

(Please note: sponsorship opportunities are limited and on a first come, first served basis.)

- Platinum — \$25,000 (1 Available)
- Gold — \$10,000
- Silver — \$5,500
- Bronze — \$2,500
- Keynote Speaker Sponsorship: \$25,000 (1 Available)
- Gold Star Award Sponsor: \$10,000
- Wine Service Sponsor: \$10,000
- Video Tribute Sponsors: \$7,500 (4 Available)
- Shipping Sponsor: \$5,500 (2 Available)
- Hotel Key Card Sponsor: \$3,500 Each
- Transportation Sponsor: \$3,500 (2 Available)

Sponsor hereby authorizes and licenses NMAPC to use its name and logo in educational and promotional materials related to the sponsored event. Sponsor will provide NMAPC with a copy of said logo for such use.

Sponsor signature: _____

Contact Information

Organization/Company: _____
(as you would like printed)

Contact: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Method:

Check (payable to NMAPC)

Credit Card: Visa _____ Master Card _____ AMEX _____ Discover _____

Card Number: _____ Exp. Date _____ SID # _____

Name on Card: _____

Signature: _____

If paying by check: please make out to NMAPC and mail with completed form to:
NMAPC, Attn: Mike Dorsey, 1501 Lee Highway, Suite 202, Arlington, VA 22209

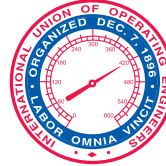
If paying by credit card: Please fax completed form to 703.524.3364 Attn: Mike Dorsey
or email to mdorsey@nmapc.org

Please note: All sponsorships must be paid in full prior to event/promotions to receive benefits.
NMAPC will confirm the status of your request.



Thank you to our 2016 Sponsors

Gold Sponsors



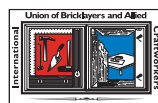
Exclusive Sponsors



Silver Sponsors



Bronze Sponsors



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