

## Zero Injury Safety Awards®

# 2022 GALA SPONSORSHIP KIT

WASHINGTON NATIONAL CATHEDRAL WASHINGTON, D.C. October 20, 2022

www.zisa.org



# ZISA: Honoring Safety and Excellence in Union Construction and Maintenance

#### About ZISA®

Each Fall, the union construction industry gathers in Washington, D.C. to honor the "best of the best" - the tripartite teams who achieved zero injuries on their industrial construction and maintenance projects in the previous calendar year.

Established in 2000 by the National Maintenance Agreements Policy Committee, Inc. (NMAPC), the Zero Injury Safety Awards (ZISA) is an annual recognition program celebrating those union contractors, labor representatives and owner-clients who work together in a tripartite fashion to create injury-free job sites.

We believe these phenomenal achievements - once thought to be impossible - are the direct result of the mutual cooperation, respect and willingness to collaborate that are found within the NMAPC and the union construction industry in general. The winners' hard work, cooperation and dedication to the zero injury philosophy prove once again that union construction and maintenance are the safest and best options on the market.

ZISA® is recognized nationwide as union construction and maintenance's premier award for industrial safety. It showcases the best our industry has to offer, and reaffirms our commitment to safety.

# **ZISA**® GET TO KNOW

For *contractors*, a Zero Injury Safety Award is an invaluable marketing tool. It shows potential clients that they understand the importance of safety and have the knowledge, commitment and experience necessary to achieve the ultimate pinnacle of performance: an injury-free job site.

For *labor unions*, a Zero Injury Safety Award proves once again that union craft workers are the safest and best-trained option available to contractors and owners. In an increasingly competitive market, earning a ZISA\* is not only a badge of honor – it provides unions with a crucial competitive edge.

For **owner-clients**, a Zero Injury Safety Award® confirms that safety is a priority for everyone involved in the project – and that production and quality will not be compromised.



### Aiming For Zero

As the industry's premier safety recognition program, ZISA® provides a host of benefits to contractors, labor unions and owner-clients. First and foremost, ZISA® emphasizes our collective commitment to jobsite safety in a highly visible manner. Recognition encourages all tripartite members to work even harder and leads to increasingly better safety performance. Before the concept of zero injury gained acceptance, no one thought it was possible to complete a complex construction project on time and on budget without a single injury. Now the question is not "Can we do it?" but "How far can we take this?"

## ZISA® GALA

#### **ATTENDEES**

- Contractors
- **Labor Unions**
- Owners/Clients

- Association Professionals
- Service Providers/ Vendors

"The exceptional standards that have been set by the ZISA® Program directly align with our company's commitment to safety that is employed on each and every project we perform. Sponsoring the ZISA® Gala is a valuable channel to market our company's dedication to safety to our partners in the labor, contractor and owner communities."

Chris Buckman, President & CEO
 BMWC Constructors



#### SPONSOR OPPORTUNITIES

### General Sponsorships

Platinum \$25,000 (1 Available)

Gold \$10,000 \$5

Silver \$5,500 Bronze \$3,500

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Sponsor logos displayed on ZISA website, media appreciations, signage and Gala program and presentation				
Logo displayed in full-page ad in future edition of TAUC's official magazine, <i>The Construction User</i>				
Verbal acknowledgment during awards presentation				
Opportunity to provide pre-approved promotional giveaways to attendees				
Sponsor's logo placed on ZISA® eBlast notifications				
Full page color ad in ZISA Program and future edition of TAUC's magazine, <i>The Construction User</i>				
Cocktail Reception				

#### A word about seating at the Gala:

All individuals from sponsoring organizations must register to attend the Gala at www.zisa.org. Platinum and Gold sponsors receive premium location seating. All registered attendees will be seated.

### Exclusive Sponsorships

- Keynote Speaker Sponsorship: \$25,000
   (1 Available)
- Gold Star Award Sponsor: \$10,000
- Wine Service Sponsor: \$10,000
- Video Tribute Sponsor: \$7,500 (4 Available)

- Hotel Key Card Sponsor: \$7,500 (2 Available)
- Shipping Sponsor: \$5,500 (2 Available)
- Transportation Sponsor: \$3,750 (2 Available)



#### SPONSOR COMMITMENT

Please complete the form below by September 23, 2022. Please direct any inquiries and logos to Mike Dorsey at 703.841.9707 x 122 or mdorsey@nmapc.org. Thank you for your support! (Please note: sponsorship opportunities are limited and on a first come, first served basis.)

<ul> <li>□ Platinum — \$25,000 (1 Availa</li> <li>□ Gold — \$10,000</li> <li>□ Silver — \$5,500</li> <li>□ Bronze — \$3,500</li> <li>□ Keynote Speaker Sponsorshi</li> </ul>	Sponsor hereby authorizes and licenses NMAPC to use its name and logo in educational and promotional materials			
☐ Gold Star Award Sponsor: \$1 ☐ Wine Service Sponsor: \$10,0 ☐ Video Tribute Sponsors: \$7,5 ☐ Hotel Key Card Sponsor: \$7,5 ☐ Shipping Sponsor: \$5,500 (2)	0,000 00 00 <i>(4 Available)</i> 500 <i>(2 Available)</i>	related to the sponsored event. Sponsor will provide NMAPC with a copy of said lo for such use.		Sponsor of said logo
☐ Transportation Sponsor: \$3,7	'50 (2 Available)	Sponsor signature:		
CONTACT INFORMATION				
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Name on Card:				
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<b>If paying by check:</b> please make out to NMANAPC, Attn: Mike Dorsey, 1501 Langston B				

**If paying by credit card:** Please fax completed form to 703.524.3364 Attn: Mike Dorsey or email to mdorsey@nmapc.org

**Please note:** All sponsorships must be paid in full prior to event/promotions to receive benefits. NMAPC will confirm the status of your request. All individuals from sponsoring organizations must register to attend Gala at www.zisa.org. Platinum and Gold sponsors receive premium location seating. All registered attendees will be seated.





#### Gold Sponsors





















































#### Bronze Sponsors

























# www.zisa.org SPONSORSHIP CONTACT **Mike Dorsey** Vice President P: 703.841.9707 x 122 E: mdorsey@nmapc.org